

## Transform Foundation - Website Grants

The funding has been extended from the end of 2016 until at least the first half of 2017.

**Grants are available for small to medium-sized charities and other not for profit organisations with a social mission in the UK that have an urgent need to transform their website so that they can reach more supporters and increase their income.**

### Further Information

Funding body: Transform Foundation

Maximum value: £ 18,000

Application deadline: None specified

### Background

The Transform Foundation is a registered charity (charity number 1163503) whose mission has three core areas:

- It gives Website Grants to help charities make 'step change' in digital.
- It conducts research on best practice in digital impact for nonprofits.
- It brings together expertise across sectors to move charities forward.

The Foundation's money comes from philanthropists and trusts with an interest in improving the not-for-profit sector's use of digital.

The technology partner for the Website Grant programme is Raising IT who will design and build the website on the Raising IT platform.

### Objectives of Fund

The Foundation's first grant opportunity is aimed at UK registered charities and other not-for-profit organisations with a social mission that require investment 'to build an amazing web presence'.

### Value Notes

Grants of £18,000 are available.

The grants will cover 100% of the upfront costs.

The number of grants available at any given time is tied to the availability of funding.

### Who Can Apply

Small to medium-sized charities and other not-for-profit organisations with a social mission (including, for example Community Interest Companies) based and working in the UK can apply.

To be eligible, applicants must:

- Have an income of between £400,000 and £20 million. (Organisations outside of this income range may apply, but depending on the nature of the project, a preliminary discussion may be required to determine whether it is appropriate.)

- Be able to show that their website is getting in the way of their fundraising and marketing.
- Have the potential for a bigger income by raising more money and impact by reaching more supporters.

## Location

UK

## Restrictions

This funding cannot be used to develop apps.

## Eligible Expenditure

The grants will cover strategy, design and development to build an 'amazing' website. The grant recipient will only need to fund ongoing costs.

## How To Apply

Stage 1 applications will be accepted on a rolling basis until at least the first half of 2017.

There is a two stage application process:

- Stage 1: Groups should fill out a simple 15-question application which takes less than 10 minutes to do. Applications will be reviewed within a week and applicants will be notified of the decision.
- Stage 2 Those who are successful at stage 1 will have an in-depth, one-hour meeting (in person or online) with the Foundation's partner for this grant, Raising IT, to look at the technical and cultural fit for high impact. After this meeting, Raising IT will send an impact summary report to the Foundation, as a Stage 2 application. Within 14 days of the Stage Two application, applicants will be notified as to whether or not they were successful in receiving the funding.

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## Useful documents & links

### Useful Links

<https://www.transformfoundation.org.uk/>

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## Addresses and contacts

For further information on how to obtain this grant locally, please contact the following:

1. **Grants Partnerships Manager**

Transform Foundation  
10 Queen Street Place  
London

EC4R 1BE

Email: [info@transformfoundation.org.uk](mailto:info@transformfoundation.org.uk)

